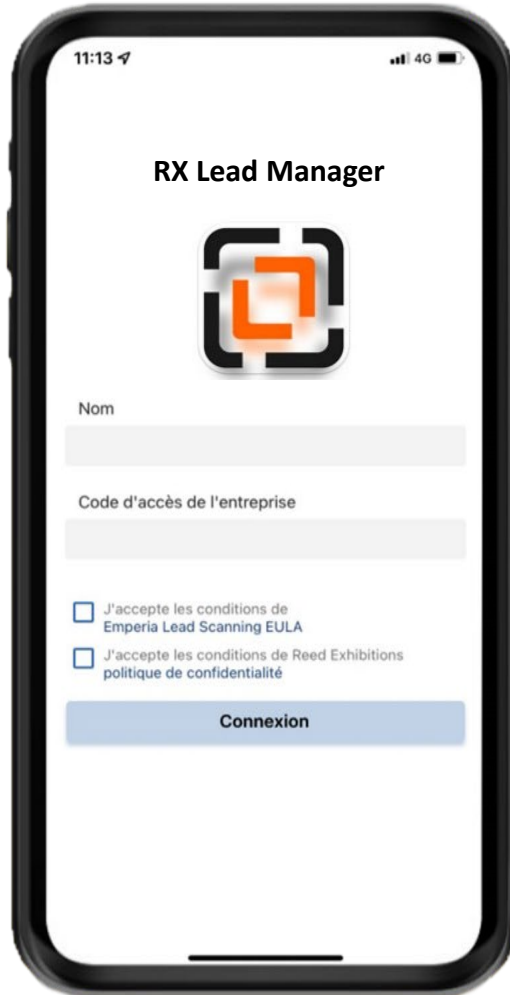


mip[®] london

RX Lead Manager App



RX LEAD MANAGER

Capture Your Leads Easily and Quickly

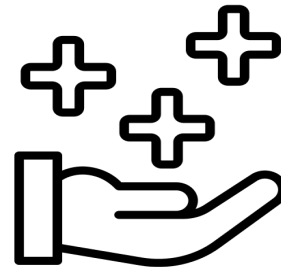


SUMMARY

What is RX Lead Manager?

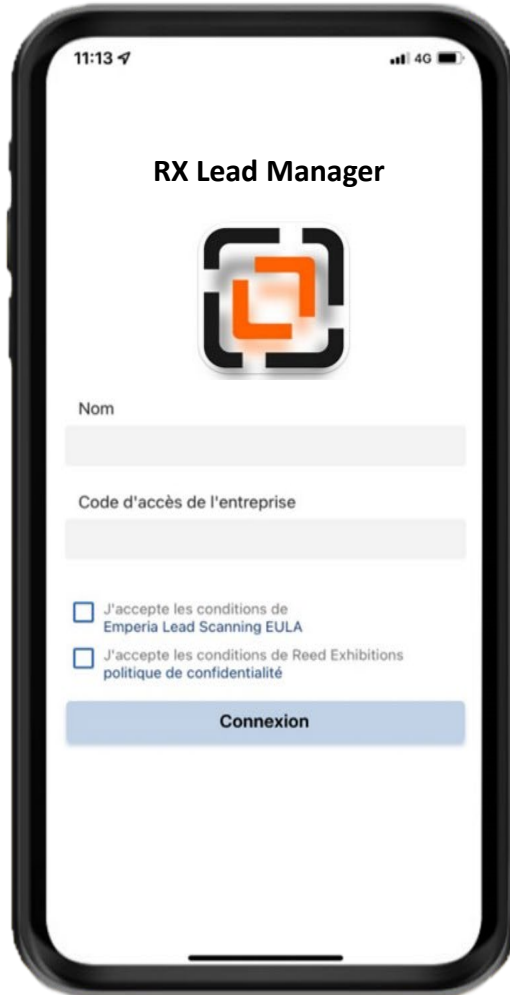


What are the benefits of RX Lead Manager?



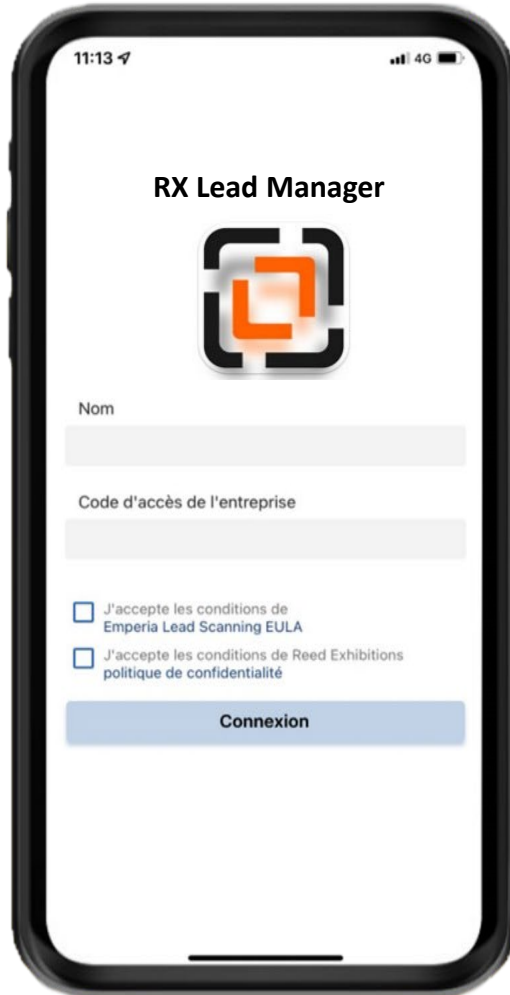
How does RX Lead Manager work?





WHAT IS RX LEAD MANAGER?

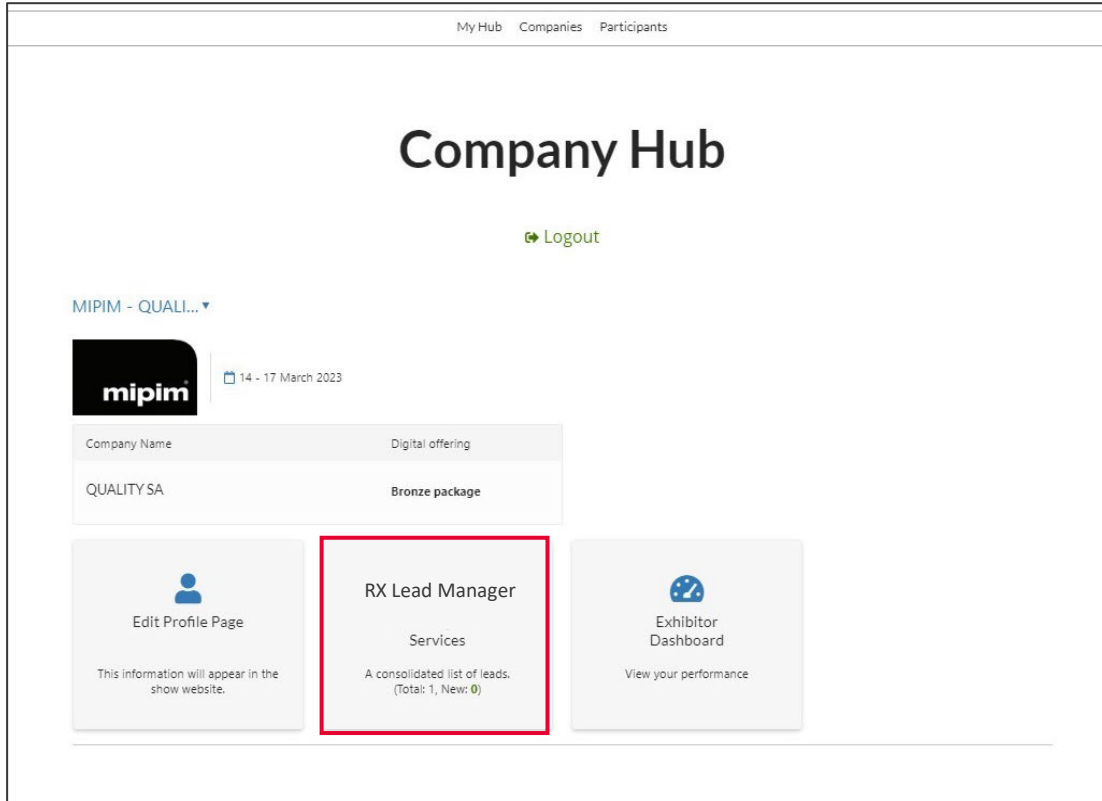
RX Lead Manager is a mobile application that allows you to capture, qualify, save & download to generate high quality leads.



THE BENEFITS

- >>> **Unlimited** user access for your company
- >>> **Access enriched database** with all fellow company profile information
- >>> **Customise** questions for your leads
- >>> **Download leads report** anytime during/after the show
- >>> **Share documents** with your leads

RX LEAD MANAGER: How Does It Work



1. Find Your Credentials:

- >>> The company admin can log into the Company Hub.
- >>> Retrieve access to your credentials through the RX Lead Manager App tile.
- >>> An email with your credentials will be sent before the show.

2. Download the App:

- >>> Available on the AppStore or Google Play Store. Minimum device requirements:

iOS: Requires iOS 10.3+.

Android: Requires OS 5.1.1+ and an autofocus camera.

3. Log in to Lead Manager App:

- >>> Use your full name.
- >>> Enter the Company access code provided in the RX Lead Manager App email and Company Hub.

RX LEAD MANAGER: How Does It Work

On RX Lead Manager Page

Leads

Guide to Upload

Lead Report

First name
Last name
Job function
Company Name
Email Address
Tel
Activity Notes
The user

Company Access Code

The screenshot shows the RX Lead Manager interface. At the top, there is a 'Back' button and the title 'RX Lead Manager'. Below this is a 'DOWNLOAD LEAD REPORT' section with the text 'Download your consolidated leads in the format of your choice'. There are two buttons: 'CSV' and 'XLSX'. Below these buttons, it says 'Total Leads: 1' and 'New Leads: 0'. The main content area is divided into three sections: 'GETTING STARTED', 'LOGIN DETAILS', and 'DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS'. The 'GETTING STARTED' section contains a paragraph of text and a red box highlighting a link to 'Exhibitor's Guide to Emperia'. Below this are app store logos for the App Store and Google Play. The 'LOGIN DETAILS' section contains a paragraph of text and a red box highlighting a 'Company access code' field with the value 'QFERFAKT'. The 'DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS' section contains a paragraph of text and a red box highlighting a document icon. At the bottom, there is a 'CUSTOM QUESTION(S)' section with a paragraph of text and a red box highlighting a question icon.

RX LEAD MANAGER: How Does It Work

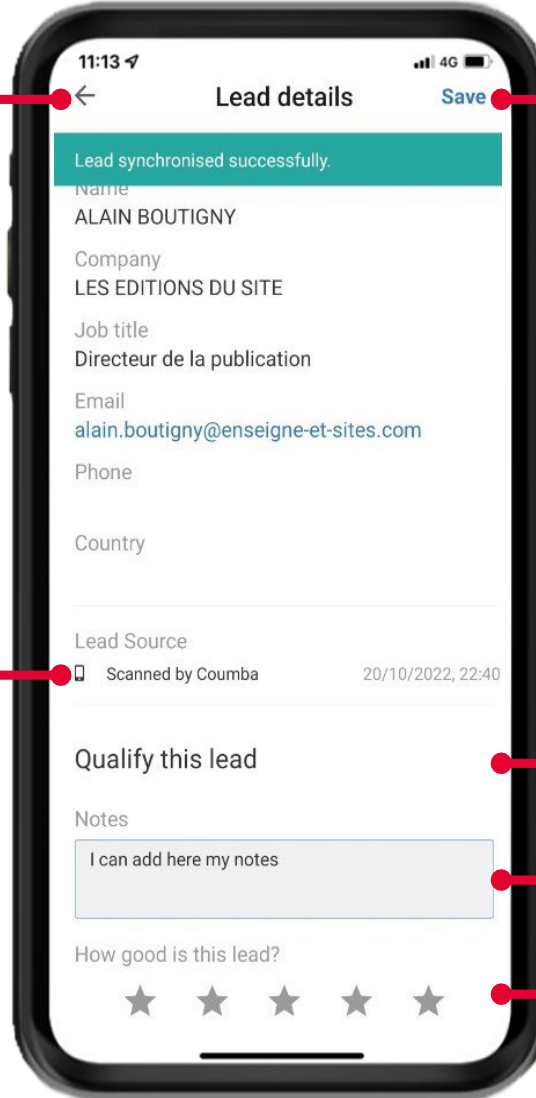
Download The App



RX LEAD MANAGER: How Does It Work

LEAD CAPTURE

Information Captured



Back button

Save button

The User

Custom Question

Notes

Rating

RX LEAD MANAGER: Company Hub

On RX Lead Manager Page

The screenshot shows the RX Lead Manager interface. At the top left is a 'Back' button. The main heading is 'RX Lead Manager'. Below it is a 'DOWNLOAD LEAD REPORT' section with the text 'Download your consolidated leads in the format of your choice' and 'Total Leads 1 New Leads 0'. Two buttons, '.CSV' and '.XLSX', are highlighted with a red box. A red line connects this box to the text 'Lead Report'. To the right, a red bracket groups a list of fields: 'First name', 'Last name', 'Job function', 'Company Name', 'Email Address', 'Tel', 'Activity Notes', and 'The user'. Below the report section is a 'GETTING STARTED' section with introductory text and app store download buttons for the App Store and Google Play. To the right is a 'LOGIN DETAILS' section with a 'Company access code' field containing 'QFEBFAK7'. At the bottom is a 'DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS' section with a dashed box for document selection.

← Back

RX Lead Manager

DOWNLOAD LEAD REPORT
Download your consolidated leads in the format of your choice

Total Leads 1 New Leads 0

GETTING STARTED

Propel by MIPIM NYC is fast approaching. We want to make sure you're prepared for an important part of your experience - collecting leads with the Emperia Lead Retrieval Application. Using the app at the event is easy - simply scan the code on the visitor badge to capture your connection and record their contact details. Here's a simple "Exhibitor's Guide to Emperia" to get you started and answer some commonly asked questions about the Emperia lead scanning tool.

Available on app store and play store

Download on the App Store

GET IT ON Google Play

LOGIN DETAILS
Use these credentials to login to the app. Share this access code with your colleagues from your company so they can capture leads on their own devices as well.

Company access code
QFEBFAK7

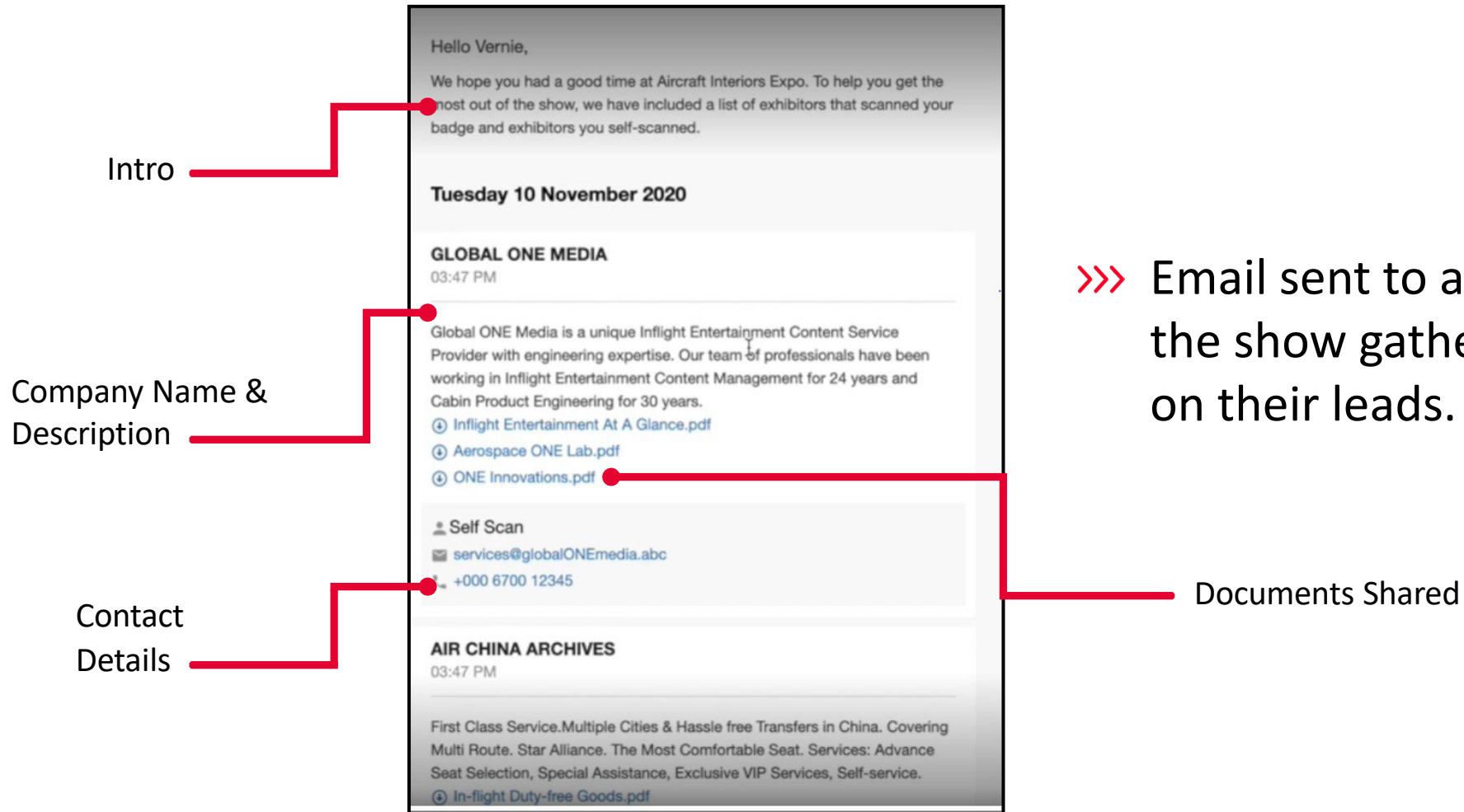
DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS
Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.

Lead Report

- First name
- Last name
- Job function
- Company Name
- Email Address
- Tel
- Activity Notes
- The user

RX LEAD MANAGER: How Does It Work

LEAD REPORT



Thank you

Need Any Assistance

Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 24 00.
Our telephone service is open from Monday to Friday, 9am to 6pm CET.
- By form
- Read the FAQ

mip® london

The Savoy Hotel and IET London: Savoy Place

23 – 27
FEB. 2025