

	Sunday 23/02	Monday 24/02	Tuesday 25/02	Wednesday 26/02	Thursday 27/02
8:00					
9:00		09:15 – 09:45 SHOWCASE Turing Theatre Talpa Studios Showcase: Fresh Form Arts, Endless Creativity	08:30 – 09:30 Beaufort Bar Women In Film & TV Networking Breakfast 09:00 – 09:30 Turing Theatre Converging Frontiers: Embracing The Content Creator Economy	09:15 – 10:30 EXECUTIVE VISION Kelvin Theatre Global Streaming Strategies Summit	09:30 – 10:00 Turing Theatre What's Hot In Media?
10:00	10:00 – 11:00 Haslett Room Welcome Coffee & First Timers' Tour	SHOWCASE 10:00 – 10:45 Turing Theatre Showcase Presented by TV ASAHI	09:45 – 10:30 Turing Theatre Innovative Alliances: Mastering Branded Entertainment In Unscripted TV		10:15 – 10:45 Turing Theatre Shaping Success in The Digital First Era: Insights From Production, Distribution & Commissioning
11:00	10:45 – 13:00 Turing Theatre MIPDOC Co-Production Summit	EXECUTIVE VISION 11:00 – 11:40 Kelvin Theatre Formats Tomorrow. Crafting the Future Today	11:00 – 11:45 EXECUTIVE VISION Kelvin Theatre Bela Bajaria, CCO, Netflix & David Beckham	10:40 – 11:15 Turing Theatre What Do Streamers Want?	In Partnership with TellyCast
12:00	10:45 Beyond The Lens: 2025 Trends in Documentary Production and Storytelling Presented by Vitrina AI & Mothership Media Consultancy	11:45 – 12:15 EXECUTIVE VISION Turing Theatre YouTube & UK Broadcasters: The Perfect Partners?	12:00 – 13:00 Turing Theatre Japan Effect: Attractiveness of Japanese Market Supported by MIC / BEAJ	11:30 – 12:30 Mountbatten Room Global FAST & AVOD Roundtables <i>Limited seats, first come, first served</i>	10:45 – 11:45 Mountbatten Room Capitalizing On The Creator Economy Roundtables <i>Limited seats, first come, first served</i>
13:00	11:45 Unlocking Funding: Strategic Partnerships and Alternative Revenue Streams	12:30 – 13:00 SCREENING Turing Theatre Talpa Studios "The Headliner" Spotlight: A Case Study Of A Ground-Breaking New Talent Format			
13:00	12:30 The Art of Distribution: Tailoring Stories for Platform-Specific Impact	13:30 – 14:45 SHOWCASE Turing Theatre Highlighting Creativity – IPS From Korea Presented by KOCCA	13:30 – 14:00 Mountbatten Room Unscripted 2025: Breaking Boundaries, Shaping Stories Presented by K7 Media		
14:00	13:45 – 15:45 Mountbatten Room MIPDOC Co-Production Summit Roundtable Discussions <i>By invitation only</i>	SHOWCASE 14:15 – 15:15 Beaufort Bar Speed-Matchmaking Doc & Factual Pre-registration required	14:00 – 15:30 SCREENING Turing Theatre Soul Sucker: A Horror Comedy Series. Presented by Dori Media	14:00 – 14:30 Mountbatten Room FAST Presentations With OKAST	14:00 – 17:00 Turing Theatre Kids First Summit
15:00	13:45 Welcome Coffee	14:45 – 15:15 Turing Theatre Korea Formats Showcase Presented by KOCCA	14:30 – 15:30 Mountbatten Room AI Pitches With Dubformer, Largo.ai	14:30 – 15:00 EXECUTIVE VISION Kelvin Theatre In Conversation with Pedro Pina, VP, YouTube EMEA	14:00 Navigating The Kids' Content Maze: Strategies for Success in a Crowded Market Presented by Ampere Analysis
15:00	14:10 Roundtable Discussions	15:30 – 16:45 Kelvin Theatre MIPFORMATS Pitch With Fox Entertainment Global <i>Followed by 30' Networking in Haslett Room</i>	15:45 – 16:30 Turing Theatre AI In Production: Mapping The Latest Developments, Opportunities & Challenges	15:15 – 16:00 Mountbatten Room Mastering YouTube Monetization Roundtables Presented by Merzigo <i>Limited seats, first come, first served</i>	14:30 New Gen, New Rules: How the Digital Shift is Reshaping the Kids Entertainment Industry
16:00	15:05 Feed-back			16:00 – 16:45 Turing Theatre TV Renaissance: Re-Engaging Advertisers & Audience	15:15 Mastering Digital Content Strategy: Unlocking Success
16:00	15:25 Mix & Mingle			17:00 – 17:30 Turing Theatre The Media Odyssey Live Episode: The Content Economy	16:00 Broadcasters' Spotlight Pitching Session: Partnering for Outstanding Kids' Content
17:00	16:00 – 17:15 Turing Theatre MIPDOC Pitch	17:15 – 18:00 Kelvin Theatre Fresh TV Formats Presented by The WIT	SHOWCASE 16:45 – 17:45 Turing Theatre Black Fashion Files Spotlight Presented by Neue Earth		
17:00	17:30 – 18:00 EXECUTIVE VISION Turing Theatre The Reality Of IP Financing: Find Your Way Through The Maze				
18:00	18:00 – 20:00 The Faraday Lounge MIP LONDON Opening Cocktail In Partnership with COUTTS		SCREENING 18:00 – 20:00 Kelvin Theatre World Premiere TV Screening Presented by ROBERT GILLINGS PRODUCTIONS <i>Followed by Networking Drinks in The Faraday Lounge (by invitation only)</i>		
19:00					
20:00					

As of 29/01/2025, Subject to change

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